

# 10 Online Missionary Helpful Hints

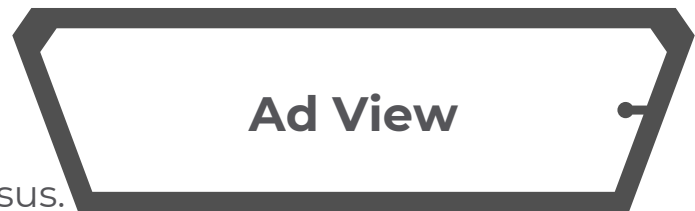
## From Seeker to Contact



**How does someone become  
a New Contact?**

**Someone views one of GMO's  
ads somewhere on the web.**

- They click on one of the ads seeking truth, answers, or Jesus.
- We call these people Seekers.



**Ad View**

**This brings them to one of GMO's  
web pages.**

Some sites present the full Gospel and some only introduce it. This depends on the ad that was clicked.



**Gospel/Explorer  
Visit**

If the ad was seen on Facebook, they click **Message Us** and are immediately placed in the pool, skipping the next step.

**Some Seekers choose to fill out a  
form indicating a decision for  
Christ or wanting to learn more.**



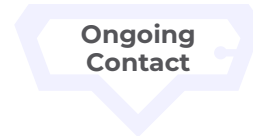
**Indicated  
Decision**

**Submitting this form creates them as a New Contact in PATH.**

They are now a new Contact waiting in the pool for an Online Missionary to respond.



**They become an Ongoing Contact as they continue engaging with an Online Missionary over time.**



**If they agree to stay connected to grow spiritually with their Online Missionary, they can be marked as Disciples.**

**Discipleship**