

Online Missionary
Helpful Hints

Social Channel Limitations

Every channel
has
3
limitations...



Reply Time



**Character
Limitations**



Template Use

Email



No technical
limit*



5,000
characters



Available
templates are
best suited for
email.**

Facebook



7
days*



2,000
characters



Do not use.
You can create shorter
templates for these
Contacts.**

WhatsApp



24
hours



1,600
characters



Do not use.
You can create shorter
templates for these
Contacts.**

NOTE

*Our goal is
always to
reply within
24 hours.

**Any template
should be
edited and
personalized to
each Contact.

WhatsApp and
Facebook set
the reply time
and character
limits.

